

## The Nielsen Company (Hong Kong) Limited

The Nielsen Company (NYSE: NLSN) offers an integrated suite of market information to help our clients understand what consumer WATCH, and what consumer BUY

## **OUR MISSION**

The most complete understanding of consumers worldwide.

## **OUR PROMISE**

An uncommon sense of the consumer for faster, smarter, more confident decisions that **Improve performance** 

For more information, visit <a href="http://www.nielsen.com/">http://www.nielsen.com/</a>.